



PANIMALAR ENGINEERING COLLEGE

An Autonomous Institution, Affiliated to Anna University, Chennai
A Christian Minority Institution
(JAISAKTHI EDUCATIONAL TRUST)
Approved by All India Council for Technical Education



OFFICE OF THE CONTROLLER OF EXAMINATIONS ANNA UNIVERSITY EXAMINATIONS – APRIL / MAY 2023 TIME TABLE – B.E./ B.Tech / MBA DEGREE EXAMINATIONS (REGULATIONS - 2021) : CHOICE BASED CREDIT SYSTEM (CBCS)

Exam Timings: FN – 9.30 a.m. to 12.30 p.m.

| Master Of Business Administration | | | | |
|--|--|-----------------|------------------|----------------|
| Subject Code | Name of the Subject | Semester | Exam Date | Session |
| 21MB3303 | Investment Analysis and Portfolio Management | 3 | 18.05.2023 | FN |
| 21MB3301 | Strategic Management | 3 | 19.05.2023 | FN |
| 21MB3302 | International Business Management | 3 | 22.05.2023 | FN |
| 21MB3352 | Digital Marketing | 3 | 23.05.2023 | FN |
| 21MB3305 | Banking Management and Financial Services | 3 | 24.05.2023 | FN |
| 21MB3348 | Integrated Marketing Communication | 3 | 25.05.2023 | FN |
| 21MB3306 | Financial Derivatives | 3 | 26.05.2023 | FN |
| 21MB3361 | Deep Learning and Artificial Intelligence | 3 | 29.05.2023 | FN |
| 21MB3353 | Marketing Analytics | 3 | 30.05.2023 | FN |
| 21MB3362 | Social Media Web Analytics | 3 | 31.05.2023 | FN |

Controller of Examinations



PRINCIPAL